

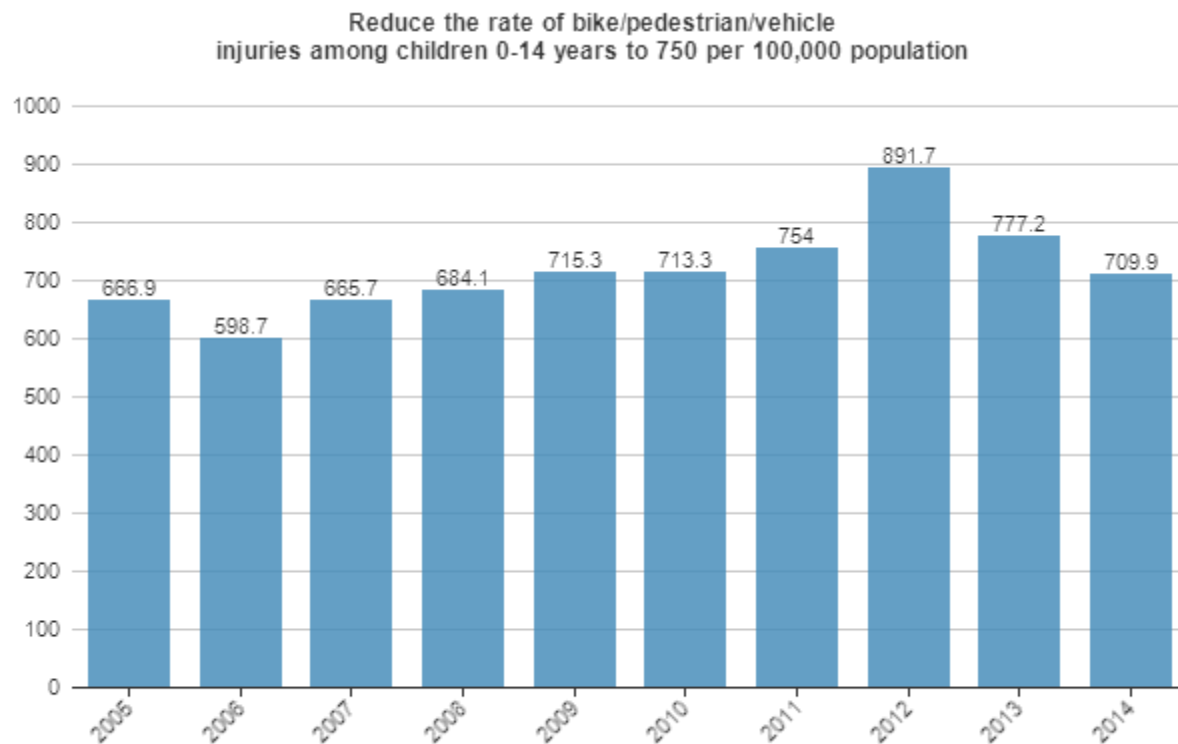
HEALTH PROMOTION AND OUTREACH DIVISION

INJURY PREVENTION

September 8, 2015

Board of Health

INDICATOR: Reduce the rate of bike/pedestrian/vehicle injuries among children 0-14 years to 750 or less per 100,000 population. (Data Source – Emergency department visits. 2013 Baseline – 777.2)



Source: Health Department HP Goal1 5/22/2015

About this measure:

This measure indicates the rate of unintentional injury to children 0 to 14 years of age while walking, biking, or being transported in a motor vehicle and is determined using annual hospital discharge data. The LLCHD monitors data to keep apprised of childhood injury trends and provides this information to stakeholders including the Safe Kids Lincoln Lancaster County Coalition.

Why this is important:

The physical safety of children is a priority concern for community leaders. Unintentional injury to children walking, biking, or being transported in a motor vehicle are among the most common and potentially serious threats to children's safety. This measure allows stakeholders to monitor injury trends and to effectively direct programs and resources to prevent these unintentional injuries to children.

What is being done:

City Departments, local school districts, parents, and community partners have worked to reduce the risk of injury to children as pedestrians, cyclists, and passengers in motor vehicles. Injury prevention measures include:

- Integrating evidence-based pedestrian and bicycle safety environmental recommendations in long and short term traffic plan designs, and construction designs for new and renovated schools
- Retro-fitting existing intersections with pedestrian countdown timers
- Provide pedestrian and bicycle safety education to school children at greatest risk of injury
- Provide car seat inspection and education for the general public and populations at greatest risk of injury.

2014 rate: 709.9

Efforts to reduce injury: Safe Kids Lincoln-Lancaster County coalition highlights.

INDICATOR: A minimum of 50% of landlords attending the Fire Safe Landlord training will implement fire prevention measures in their multi-unit housing facilities: maintain status of smoke alarms; include smoke alarm/fire prevention education in lease agreements; adopt smoke-free policies including no smoking on balconies; other. (Data Source: mail/telephone survey of landlords 6 months after their participation in the Fire Safe Landlord training. No baseline.)

Preliminary survey results (Schmeekle Research)

INDICATOR: A minimum of 90% of surveyed car seat check participants will indicate they feel 'very capable' of installing and using a child's car seat correctly. (Data Source – 3 month telephone follow-up survey with parents/guardians who attended a car seat check event. 2014 pilot survey showed 95% felt 'very capable'; 2015 surveys will provide baseline.)

Annually, there are 17 to 20 car seat check events, with an average of 30 seats checked per event. Approximately 50% of participants receive free seats.

Telephone surveys are conducted in May, September, and December. 40 responses are recorded per survey.

The questions asked are:

1. After participating in the car seat check, how capable do you feel about installing your car seat correctly?
2. Did you find the education provided at the car seat check helpful?

Results of the May survey:

39 respondents

38 felt very capable of installing; 1 felt somewhat capable

38 found the education very helpful; 1 found the education somewhat helpful